



Accelerate sales and reach new heights with Brokers Central. Our product and service line-up and the VIVA 2023 incentive are designed to take your sales performance to new heights.

Reach Cruising Altitude with VIVA 2023



details about the vacation you can earn:

- Prize includes roundtrip airfare, hotel, meals and rental car for two at any vacation destination – Florida, Hawaii, Arizona – wherever you decide!
- Forget about prescheduled agendas – The time is yours to spend as you wish.
- Use the entire year to qualify – From January 1 through December 31, 2023.
- Strive for three qualification levels: Accelerate, Cruise and Arrive.
- First year commission includes life, long-term care and disability insurance policies from all our core carriers, or any combination thereof.

→ www.VIVA2023.pro

LEVEL ONE

ACCELERATE

Earn \$69,000 in new first year commissions with Brokers Central and receive a three-day vacation to your choice of destinations.

\$1,000 Value

LEVEL TWO

CRUISE

Earn \$207,000 in new first year commissions with Brokers Central and receive a five-day vacation to your choice of destinations.

\$2,500 Value

LEVEL THREE

ARRIVE

Earn \$414,000 in new first year commissions with Brokers Central and receive two extra days! Enjoy a seven-day vacation to your choice of destinations.

\$5,000 Value

Watch your sales soar with Brokers Central as your partner! *Let's go!*



Make this your year to qualify for the Million Dollar Round Table, Court of the Table or Top of the Table membership! We'll pay a cash bonus to put toward the cost of attending the inspiring 2023 MDRT annual meeting – in addition to your trip qualification.

- \$1,000 bonus ▼ MDRT LEVEL
- \$2,000 bonus ▼ COT LEVEL
- \$5,000 bonus ▼ TOT LEVEL



COVERAGE

Enjoy direct access to more than 40 of the nation's leading carriers so you always have optimal coverage and rates for your clients.



SPEED

We now generate and review motor vehicle and prescription records in-house and submit them along with carrier applications to avoid surprises and improve quote turnaround times.



FOCUS

Block out your competitors with proactive collaboration. We offer in-house underwriting review and a competition desk to help you outperform.



INTELLIGENCE

Get the expert assistance you need to design, present and close Life, LTCI and DI cases faster.



DIRECTION

Navigate complex cases easily with smart solutions for medically-impaired, high risk, high income and more.

New BENEFICIOS for 2023

By being on track on a quarterly basis in 2023, you will be eligible for additional Beneficios through VIVA 2023. You can qualify for a \$500 VIVA 2023 Quarterly Award. Additionally, at the end of the year, you have the option to either receive a 10% bonus on your annual VIVA 2023 award or use your VIVA 2022 numbers to qualify. Staying in the game on a quarterly basis can increase the total VIVA 2023 award value to \$13,000.



Map your Journey with the VIVA 2023 MDRT schedule



Download the VIVA 2023 brochure

*Core carriers include: see Brokers Central carrier list