



400 Rella Boulevard, Suite 120
Montebello, NY 10901
www.brokerscentral.com
845.495.5000

PACK YOUR BAGS!

It's time to accelerate sales and reach
cruising altitude with Brokers Central.

Our product and service
line-up and the VIVA 2017
incentive are designed to
help you go the distance.

VIVA
2017
by **Brokers**
central

**THE
VACATION
YOU CAN EARN**

- ▲ Prize includes roundtrip airfare, hotel, meals and rental car for two at any U.S. vacation destination – Florida, Hawaii, Arizona – wherever you decide!
- ▲ Forget about prescheduled agendas – The time is yours to spend as you wish.
- ▲ Use the entire year to qualify – from January 1 through December 31, 2017.
- ▲ Strive for three qualification levels: Accelerate, Cruise and Arrive.
- ▲ Use the Golden Tickets to reach your goals faster.
- ▲ Target premium includes life, long-term care and disability insurance policies from all our carriers, or any combination thereof.

VIVA
2017
by **Brokers**
central

GOLDEN TICKET #1

THE FIRST ACCELERATOR: Place at least \$27,000 of target premium by April 1 and earn a 10% bonus toward your qualifying premium. (Example: If you place \$30,000, you will receive qualifying credit of \$33,000.)

GOLDEN TICKET #2

THE SECOND ACCELERATOR: Place at least \$54,000 of target premium by July 1 and earn a 10% bonus toward your qualifying premium. (Example: If you place \$60,000, you will receive qualifying credit of \$66,000.)

GOLDEN TICKET #3

THE CORE CARRIER BONUS: Any business placed through our core carriers will qualify for an extra 10% bonus toward your qualifying premium.

TRAVEL FARTHER

with Brokers Central as your partner!

www.brokerscentral.com | 845.495.5000



LEVEL 1

ACCELERATE

Simply place \$135,000 of new target premium with Brokers Central between January 1 and December 31, 2017 and receive a five-day vacation to your choice of U.S. destinations.

LEVEL 2

CRUISE

Place \$195,000 of new target premium with Brokers Central between January 1 and December 31, 2017 and receive two extra days! Enjoy a seven-day vacation to your choice of U.S. destinations.

LEVEL 3

ARRIVE

Make this your year to qualify for the Million Dollar Round Table! We'll pay a cash bonus to put toward the cost of attending the inspiring 2017 MDRT annual meeting – in addition to your trip qualification.

- ▲ \$1,000 bonus for MDRT level
- ▲ \$3,000 bonus for COT level
- ▲ \$6,000 bonus for TOT level



COVERAGE

Enjoy direct access to more than 20 of the nation's leading carriers so you always have optimal coverage and rates for your clients.



SPEED

We now generate and review motor vehicle and prescription records in-house and submit them along with carrier applications to avoid surprises and improve quote turnaround times.



SCREEN

Block out your competitors with proactive collaboration. We now offer in-house underwriting review and a competition desk to help you outperform.



INTELLIGENCE

Get the expert assistance you need to design, present and close Life, LTCI and DI cases faster.



DIRECTION

Navigate complex cases easily with smart solutions for medically-impaired, high risk, high income and more.



GOLDEN TICKETS

This year, our VIVA 2017 contest includes three "Golden Ticket" bonus opportunities to help you achieve your goals faster.