

Pack your bags!

It's time to accelerate sales and reach cruising altitude with Brokers Central.

Our product and service line-up and the VIVA 2016 incentive are designed to help you go the distance.



coverage

Enjoy direct access to more than 20 of the nation's leading carriers so you always have optimal coverage and rates for your clients.

intelligence

Get the expert assistance you need to design, present and close Life, LTCI and DI cases faster.

speed

We now generate and review motor vehicle and prescription records in-house and submit them along with carrier applications to avoid surprises and improve quote turnaround times.

direction

Navigate complex cases easily with smart solutions for medically-impaired, high risk, high income and more.

screen

Block out your competitors with proactive collaboration. We now offer in-house underwriting review and a competition desk to help you outperform.

golden tickets

This year, our VIVA 2016 contest includes three "Golden Ticket" bonus opportunities to help you achieve your goals faster.

LEVEL 1

accelerate

Simply place \$135,000 of new target premium with Brokers Central between January 1 and December 31, 2016 and receive a five-day vacation to your choice of U.S. destinations.

LEVEL 2

cruise

Place \$195,000 of new target premium with Brokers Central between January 1 and December 31, 2016 and receive two extra days! Enjoy a seven-day vacation to your choice of U.S. destinations.

LEVEL 3

arrive

Make this your year to qualify for the Million Dollar Round Table! We'll pay a cash bonus to put toward the cost of attending the inspiring 2016 MDRT annual meeting – in addition to your trip qualification.

- \$1,000 bonus for MDRT level
- \$3,000 bonus for COT level
- \$6,000 bonus for TOT level



Viva 2016

See contest and prize details on the back of this brochure

Travel Further

with Brokers Central as your partner!

Brokers
central



WVA 2016

the vacation you can earn

- Prize includes roundtrip airfare, hotel, meals and rental car for two at any U.S. vacation destination – Florida, Hawaii, Arizona – wherever you decide!
- Forget about prescheduled agendas – The time is yours to spend as you wish.
- Use the entire year to qualify – from January 1 through December 31, 2016.
- Strive for three qualification levels: Accelerate, Cruise and Arrive.
- Use the Golden Tickets to reach your goals faster.
- Target premium includes life, long-term care and disability insurance policies from all our carriers, or any combination thereof.

golden ticket #1

THE FIRST ACCELERATOR: Place at least \$27,000 of target premium by April 1 and earn a 10% bonus toward your qualifying premium. (Example: If you place \$30,000, you will receive qualifying credit of \$33,000.)

golden ticket #2

THE SECOND ACCELERATOR: Place at least \$54,000 of target premium by July 1 and earn a 10% bonus toward your qualifying premium. (Example: If you place \$60,000, you will receive qualifying credit of \$66,000.)

golden ticket #3

THE CORE CARRIER BONUS: Any business placed through our core carriers will qualify for an extra 10% bonus toward your qualifying premium.

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www.brokerscentral.com | 845.495.5000

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