

**Brokers
central**

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Pack
your
bags!

It's time to
accelerate sales and
reach cruising altitude
with Brokers Central.

Our product and service line-up and the VIVA 2020
incentive are designed to help you go the distance.

Travel to the top with Viva 2020

www.VIVA2020.info

VIVA
2020

details about

the vacation you can earn:

- Prize includes roundtrip airfare, hotel, meals and rental car for two at any U.S. vacation destination – Florida, Hawaii, Arizona – wherever you decide!
- Forget about prescheduled agendas – The time is yours to spend as you wish.
- Use the entire year to qualify – from January 1 through December 31, 2020.
- Strive for three qualification levels: Accelerate, Cruise and Arrive.
- Target premium includes life, long-term care and disability insurance policies from all our core* carriers, or any combination thereof.

www.VIVA2020.info

VIVA
2020
by Brokers
central

Viva 2020 details



coverage

Enjoy direct access to more than 40 of the nation's leading carriers so you always have optimal coverage and rates for your clients.



screen

Block out your competitors with proactive collaboration. We now offer in-house underwriting review and a competition desk to help you outperform.



intelligence

Get the expert assistance you need to design, present and close Life, LTCi and DI cases faster.



speed

We now generate and review motor vehicle and prescription records in-house and submit them along with carrier applications to avoid surprises and improve quote turnaround times.



direction

Navigate complex cases easily with smart solutions for medically-impaired, high risk, high income and more.

level

1 ASPIRE

Make this the year you attend the annual MDRT meeting. As a first time Aspirant, you can qualify to participate with 50% of required production credits. Place \$97,000 of new target premium to qualify. \$1,000 Value

level

2 SUCCEED

Simply place \$194,000 of new target premium with Brokers Central and receive a five-day vacation to your choice of U.S. destinations. \$2,500 Value

level

3 TRAVEL TO THE TOP

Place \$582,000 of new target premium with Brokers Central and receive two extra days! Enjoy a seven-day vacation to your choice to your choice of U.S. destinations. \$5,000 Value



MDRT® BONUS

\$1,000 bonus ▲ MDRT LEVEL
\$2,000 bonus ▲ COT LEVEL
\$5,000 bonus ▲ TOT LEVEL

Make it the year you qualify for the Million Dollar Round Table, Court of the Table or Top of the Table membership! We'll pay a cash bonus to put toward professional development, hiring a coach or the cost of attending the inspiring 2020 MDRT annual meeting – in addition to your trip qualification.

VIVA 2020

by **Brokers
central**

Travel farther, much farther, with Brokers Central as your partner!